LOS ANGELES, CA (June 20, 2012) The Annenberg Space for Photography’s upcoming exhibit, *Who Shot Rock & Roll*, will include diverse events and programs created to engage both photography and music fans. Featured will be rare prints, an original digital film and the IRIS Nights lecture series with some of the world’s top rock and roll photographers. *Who Shot Rock & Roll* was organized by the Brooklyn Museum with guest curator and author Gail Buckland.

**EXHIBIT FILM PRESENTATIONS**
The exhibit features an original short documentary film produced exclusively for the Annenberg Space for Photography, directed by Steven Kochones of Arclight Productions. Shown in 4K resolution, the film presents more than 600 photographs, interviews and behind-the-scenes footage with exhibit photographers Ed Colver, Henry Diltz, Jill Furmanovsky, Lynn Goldsmith, Bob Gruen, Norman Seeff, Mark Seliger and Guy Webster as well as appearances by music notables such as Alice Cooper, Noel Gallagher and Henry Rollins. The film provides unique insight into photography’s powerful influence on the ever-changing, but everlasting, culture of rock and roll.

In addition, visitors will see a slideshow of 80 images by Henry Diltz taken between 1966-1990, set to a soundtrack. Woven into the exhibit are music videos from artists including Sonic Youth, U2, Grace Jones and Björk, as well as a video of Elvis Presley performing “Heartbreak Hotel” from the TV program, *Stage Show*.

**IRIS NIGHTS LECTURE SERIES**
The Photography Space continues its popular weekly IRIS Nights lecture series. Visitors can hear first-hand from photographers featured in the *Who Shot Rock and Roll* exhibit, as well as other music industry notables. The IRIS Nights lecture series takes place in the Photography Space on Thursday evenings from 6:30pm-8pm and is free to the public with advance registration. The current schedule is listed below.

**June 28 – Gail Buckland**
Buckland is an author, educator, consultant, curator and authority on photography. She will speak about the stories behind the photographs in the exhibit *Who Shot Rock and Roll*. For four and a half years Buckland traveled around the U.S., England, France and elsewhere interviewing the photographers who gave rock and roll its image. The exhibition and accompanying book are based on Buckland’s original research.

**July 5 – Baron Wolman**
In 1967, a fortuitous meeting with Jann Wenner, the founder of *Rolling Stone*, resulted in Wolman becoming the magazine’s first chief photographer. Over 40 years later, his photographs are now widely exhibited and collected. In photos and words, Wolman will recount how 1967 changed his life, his life in Haight-Ashbury in the “Summer of Love,” the early days of *Rolling Stone* and the
stories behind his many iconic images.

**July 12 – Norman Seeff**
During the early 1970s, Seeff served as Art Director at United Artists Records, where his album cover designs and photography received many Grammy nominations. He has since worked with hundreds of renowned innovators including musicians, film directors, Nobel Laureates and space scientists. In this lecture, he will use film and video of sessions to illustrate what can be learned by observing the great creators in the act of creation.

**July 19 – Henry Rollins**
Rollins has spent over three decades traveling to perform on stages in over 45 countries and has traveled solo to over 35 more. On these journeys, he carries a camera and photographs people and the often challenging conditions they endure. In this presentation, Rollins talks about why he goes to remote places to get his images and what happens when he does. He will discuss how in a world of instant communication, 24/7 media and the resultant blur, the image is more important than ever.

**July 26 – Roberta Bayley**
Bayley was one of the principal photographers who chronicled the early days of punk rock. Captured on tour with Blondie and the Sex Pistols, in the green room at CBGB with Elvis Costello and Richard Hell, hanging out in Lower East Side walk-ups with punk superstars, her images are amongst the pre-eminent in their class. She has shot many debut record covers including The Ramones’ *Ramones* - voted by *Rolling Stone* as one of the 100 best album covers of the rock era.

**August 2 – Ebet Roberts**
Roberts has been offering candid glimpses of rock’s iconic performers for 35 years. Her work has been used on albums and book covers and published in publications such as *The New York Times*, *Rolling Stone* and *GQ*. Roberts will discuss her work, from the emergence of punk rock in the late 1970s through the present, and will offer insights into her portraits of everyone from the Sex Pistols to Bob Marley to Madonna to the Rolling Stones.

**August 9 – Michael Ochs**
Ochs headed public relations at Columbia Records, Shelter Records and ABC Records. In the 60s, Ochs started collecting photographs. He established The Michael Ochs Archives in 1977 and built it into the most comprehensive collection of rock photography in the world. From his collection, Ochs produced six books. With personal stories and rare images, Ochs will take the audience on a ride through the first three decades of rock photography.

**August 16 – Henry Diltz**
Diltz was first known as a musician and member of the Modern Folk Quartet. As he documented his friends in the California rock community in the 60s and 70s, he discovered a passion for photography, which turned into an occupation. Album covers he shot included names like The Doors, The Eagles and James Taylor. He was the official photographer at the Woodstock and Monterey festivals, and his work has appeared in *The New York Times*, *Life*, *Rolling Stone* and more.

**August 23 – MTV Discussion Panel: Penelope Spheeris, Liz Heller and Gale Sparrow**
While a photograph captures a single moment to memory, music videos forced the fantasy. Artists such as Madonna, Duran Duran and Michael Jackson were catapulted by MTV to an audience of millions in the push of a remote control. Film director Spheeris, MTV’s former Director of Talent and Artist Relations Sparrow and Buzztone CEO Heller are three from the front lines of the early days who will share behind-the-scenes stories that helped create a revolution.
August 30 – Mark Seliger
Seliger started shooting assignments for *Rolling Stone* in 1987 and became their Chief Photographer in 1992. During his time there, he shot over 125 covers. In 2002, Seliger moved to *Condé Nast*, where he is currently under contract. He frequently shoots for *Italian Vogue*, *L’Uomo Vogue* and *German Vogue*. Seliger’s photographs have been exhibited in museums and galleries around the world. He has published numerous books and has won countless awards.

September 6 – Ed Colver
Colver is a self-taught photographer who documented the inception of L.A.’s hard core punk scene through his 35mm camera. His images were featured on over 400 record jackets for bands such as Black Flag, Social Distortion, Aerosmith, R.E.M. and the Red Hot Chili Peppers. True to the punk ethos, during his 33-year career he’s never run an ad, he’s never asked for work and he uses funeral sympathy cards as business cards.

September 13 – Guy Webster
One of the early innovators of rock and roll photography, Webster has spanned the worlds of music, film and politics in his 50-year career. As photographer for the Monterey Pop Concert, his images were used for the festival booklet and included concert photos of Janis Joplin, Jimi Hendrix, The Who and others. His hundreds of album covers have included the Rolling Stones, the Mamas and the Papas, The Doors and Simon & Garfunkel.

September 19 – Slideshow Night
An evening presentation of images from additional artists not in the *Who Shot Rock & Roll* exhibit, but who also photograph the world of rock and roll.

September 20 - Lynn Goldsmith
Goldsmith, a photographer for over 40 years, has contributed to numerous books and has 11 of her own. With over 100 album covers, she has been honored by The Rock and Roll Hall of Fame, as well as numerous prestigious awards. Her images have graced many magazine covers including *Rolling Stone*, *Life*, *Sports Illustrated* and *Elle*. Goldsmith’s presentation will cover three decades of rock and roll, and will share how she came to photograph musical icons such as Bob Dylan, Bruce Springsteen and Michael Jackson.

September 27 - Bob Gruen
Gruen has captured the music scene for over 40 years in photographs that have gained worldwide recognition. Shortly after John Lennon moved to New York in 1971, Gruen became Lennon and Yoko Ono’s personal photographer, making photos of their working life and private moments. He has worked with acts such as Led Zeppelin, The Who, David Bowie, Tina Turner and KISS. He toured with emerging punk and new wave bands including the Sex Pistols, the Clash and Blondie.

October 4 - Jeffrey Henson Scales
Scales worked as a successful editorial photographer, who also worked on record covers and publicity campaigns for artists ranging from The Jacksons to The Go-Go’s. Scales’ photographs have been exhibited at museums throughout the U.S. and Europe and have appeared in numerous photography magazines, books and permanent museum collections. Since 1998 Scales has been a photography editor at *The New York Times*.

Additional lectures will be announced on the Annenberg Space for Photography’s website.
WHO SHOT ROCK & ROLL: LIVE CONCERT SERIES
The Annenberg Space for Photography has partnered with acclaimed Los Angeles public radio station KCRW (89.9FM and KCRW.com) to create a free, live summer music series to accompany the Who Shot Rock & Roll exhibit. The Saturday night music series will remind music fans from across the city and beyond as to the importance live performances have played in the history of rock music.

Staged outdoors adjacent to the Photography Space, Who Shot Rock & Roll: Live presents an opportunity to experience the exhibit with extended evening hours, live music and KCRW DJ sets. The concert schedule is listed below.

**Saturday, July 14:**
MOBY (Live Acoustic Performance + DJ Set) with KCRW DJ Jason Bentley

**Saturday, July 21:**
T. Rex’s "THE SLIDER" 40TH ANNIVERSARY CELEBRATION
featuring PORTUGAL. THE MAN
and
T. Rex vs. KCRW Soundclash Remix EP Release Party with
KCRW DJs Dan Wilcox & Gary Calamar

**Saturday, August 4:**
A night of music celebrating
"CHIMES OF FREEDOM: THE SONGS OF BOB DYLAN"
featuring RAPHAEL SAADIQ, BAND OF SKULLS with KCRW DJ Anne Litt

All performances will begin at 7pm. RSVP is required because space is limited. However, registered guests must collect wristbands upon arrival at check-in to gain access to concerts. Advance registration at KCRW.com is required for every show, and all who register will be automatically entered to win a deluxe gift bag at the end of the series. Admission is free.

THE EXHIBIT
*Who Shot Rock & Roll: A Photographic History, 1955 to the Present* is the first major museum exhibit on rock and roll to spotlight the creative and collaborative role that photographers played in the history of rock music.

A group show featuring 166 prints from over 100 photographers, *Who Shot Rock & Roll* was organized by the Brooklyn Museum with guest curator and author Gail Buckland. The Los Angeles showing of this exhibit is the only one on the western coast of the United States.


Visitors will see rare images that catch and define the energy, intoxication, rebellion and magic of rock and roll. This exhibit provides a glimpse of the people behind the music - their vulnerability and passion. It demonstrates the collective talent of the photographers who captured these moments.
The photographs in the print gallery are presented in eight sections: behind the scenes; artists at the start of their careers; live performances; fans and crowds; conceptual collaborations between photographers and musicians; and stirring portraits of musical stars, with sections spotlighting images of Bob Dylan and Elvis Presley at age 21.

**WHO SHOT ROCK & ROLL** runs from June 23 through October 7, 2012.

**Annenberg Space for Photography**  
2000 Avenue of the Stars, Los Angeles, CA 90067  
Tel: 213.403.3000  
[http://www.annenbergspaceforphotography.org](http://www.annenbergspaceforphotography.org)

Wednesday through Friday: 11 am – 6 pm, Saturday: 11 am – 9 pm, Sunday: 11 am – 6 pm, closed Monday and Tuesday.  
General admission is free.

**Media Contacts:**

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**About the Annenberg Space for Photography**

The Annenberg Space for Photography is a cultural destination dedicated to exhibiting compelling photography. The Space conveys a range of human experiences and serves as an expression of the philanthropic work of the Annenberg Foundation and its Directors. The intimate environment features state-of-the-art, high-definition digital technology as well as traditional prints by some of the world’s most renowned and emerging photographers. It is the first solely photographic cultural destination in the Los Angeles area.

**About the Annenberg Foundation**

The Annenberg Foundation is a family foundation that provides funding and support to nonprofit organizations in the United States and globally. Since 1989, it has generously funded programs in education and youth development; arts, culture and humanities; civic and community life; health and human services; and animal services and the environment. In addition, the Foundation and its Board of Directors are directly involved in the community with several projects that expand and complement its grant support to nonprofits. Among them are innovative nonprofit capacity building initiatives, the Annenberg Space for Photography, Explore, GRoW and the Metabolic Studio. The Annenberg Foundation exists to advance public well-being through improved communication. As the principal means of achieving this goal, the Foundation encourages the development of more effective ways to share ideas and knowledge.

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