

ANNENBERG SPACE
FOR PHOTOGRAPHY



FOR IMMEDIATE RELEASE

**THE ANNENBERG SPACE FOR PHOTOGRAPHY
PREMIERES ONLINE PRESENTATION OF
DIGITAL FILMS FROM
DIGITAL DARKROOM EXHIBIT**

Los Angeles, CA (March 8, 2012) The Annenberg Space for Photography is broadening public access to the original documentary films created for the Digital Darkroom photography exhibit. The public can now go online and enjoy these films, previously only seen by guests to the Photography Space. The Photography Space will continue to present the films in its high-definition digital gallery and 3D screening room, but has also placed them on its website. You may view them here: www.annenbergsspaceforphotography.org/video-gallery/digital-darkroom.

The films include a digital feature film about the overall exhibit, a 3D film about 3D photography. A 2D version of the 3D film is also available for those who don't have access to 3D glasses. Now photography enthusiasts who are not able to travel to Los Angeles can experience more of the exciting content the Annenberg Space for Photography has to offer.

Digital Darkroom is a group show featuring the work of 17 artists from the United States, France and the United Kingdom that explores the intersection of art and technology. The exhibit features the work of: Josef Astor, Pierre Beteille, Joel Grimes, Ted Grudowski, Claudia Kunin, Chris Levine, Bonny Pierce Lhotka, Khuong Nguyen, Mike Pucher, Jean-François Rauzier, Martine Roch, Christopher Schneberger, Brooke Shaden, Stanley Smith, Maggie Taylor, Jerry Uelsmann and Jean-Marie Vives. Serving as Curatorial Advisor is Russell Brown, a Senior Creative Director at Adobe Systems Incorporated and an Emmy-award winning instructor.

In addition to displaying 80 images from the artists, the Annenberg Foundation also presents digital films that expand on the themes of the exhibit. The Digital Feature is a 25-minute film with interviews and behind-the-scenes footage of select photographers—Beteille, Grimes, Lhotka, Rauzier, Roch, Shaden, Smith, Taylor and Uelsmann—discussing their craft, their objectives and image-making in the 21st century. The film will include comments from Brown.

The 3D film was shot with RED Epic cameras and is presented in a specially created screening room inside the Photography Space. This film includes interviews with 3D experts and historians Ray Zone and David Kuntz, and 3D artists Grudowski and Schneberger. It also explores how 3D artists Kunin and Pucher photograph their subjects and alter them digitally to create 3D results. Key elements of the history of stereoscopic photography are also in the film.

Videos from the IRIS Nights lectures are also available online. The Photography Space offers a popular weekly lecture series where visitors can hear first-hand from photographers featured in the Digital Darkroom exhibit, as well as other artists who work in digital manipulation. The IRIS Nights

lecture series takes place Thursday evenings in the Photography Space and is free to the public with advance registration.

Digital Darkroom runs through May 28, 2012.

Annenberg Space for Photography

2000 Avenue of the Stars, Los Angeles, CA 90067

Tel: 213.403.3000

<http://www.annenberg.spaceforphotography.org>

Wednesday through Friday: 11 am – 6 pm, Saturday: 11 am – 7:30 pm, Sunday: 11 am – 6 pm, closed Monday and Tuesday.

General admission is free.

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About the Annenberg Space for Photography

The Annenberg Space for Photography is a cultural destination dedicated to exhibiting compelling photography. The Space conveys a range of human experiences and serves as an expression of the philanthropic work of the Annenberg Foundation and its Directors. The intimate environment features state-of-the-art, high-definition digital technology as well as traditional prints by some of the world's most renowned and emerging photographers. It is the first solely photographic cultural destination in the Los Angeles area.

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