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© MELVIN SOKOLSKY



© TYEN

## BEAUTY CULTURE examines photography's role in defining female beauty and how these images influence our lives in both celebratory and disturbing ways.

Featuring works from over 100 beauty, fashion and fine art photographers, *Beauty CULTure* encourages a social discussion about the allure and mystique of the pursuit of female beauty, as well as its cult-like glorification and the multi-billion dollar industries that surround it.

FEATURED PHOTOGRAPHERS: LAUREN GREENFIELD • MELVIN SOKOLSKY • TYEN • ALBERT WATSON

# BEAUTY CULTURE

### CONTENT

- 176 photographs with digital text and captions
- Digital documentary film directed by Lauren Greenfield (31 min)
- Winner of the 2011 Lucie Award for Exhibition of the Year



### SUPPLEMENTAL CONTENT

- Digital slideshow (13 min)
- 4 *Voice of the Photographer* digital shorts (6 min each)
- 17 audio tours (~1 min each)

### FRAME SIZES

- Various

### SPACE REQUIREMENTS

- ~350 linear feet (105 meters)

### DURATION

- 10 weeks minimum



LEARN MORE:  
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